

FIEO/ITP/MIN/01-2022 (MEA)

May 12, 2022

Dear Dr. Vinod Bahade,

Please accept my sincere thanks for your continuous support in engaging Indian missions to register on the Indian Trade Portal for the purposes of uploading trade and tender queries.

Indian Trade Portal: India's first one-stop trade information portal designed and maintained by FIEO provides product-wise information on tariff/preferential tariff of 90 countries, Rules of origin, SPS-TBT, import statistics, Export-Import policy, Duty drawback, RoDTEP, Interest Equalization rates, GST in one page. The portal is popular among Indian industry stakeholders and receives 50 lakhs+ impressions per year. It has been praised by UNCTAD, ITC, and Asian Development Bank for its quality, coverage, and frequency of updation.

To disseminate business requests received by Indian missions, a platform has been created on Indian Trade Portal showcasing foreign trade/tender queries and independent account access is shared with each mission. They need not forward these business queries separately by email/post to multiple agencies until and unless they are important or special in nature. I am happy to share that 117 Indian missions have posted queries in 2021.

The efforts by the Indian Mission for providing business information are highly appreciated and utilized by Indian exporters. We are receiving representation from exporters seeking more business leads and the presence of Indian Missions that are not registered on the portal yet. The exporting community is immensely benefitting from the hard work of the officials posted in the missions abroad.

You are requested to inform and encourage concerned officials to increase their participation in uploading trade/tender queries on the portal. In case of difficulties in accessing the platform or suggestions/feedback, please contact our official Mr. Pratik Ashok Navale, Assistant Director Tel: 011 46042130/ Mobile: +91 8285735716 for immediate assistance. I have asked my team to also generate the reports and exchange them with your office to jointly work aggressively to identify the business opportunities arising in the countries of accreditation of our officials posted in the missions abroad.

I look forward to your kind support and cooperation.

Best regards.

Yours sincerely,

A

Dr. Ajay Sahai Director General & CEO, FIEO

Dr. Vinod Bahade Director, Economic Diplomacy Division Ministry of External Affairs, New Delhi